Farmworker Resource Center Workgroup

FIRST MEETING

Place: The California Endowment
Date: Thursday, June 23, 2022
Session 1

- Welcome and Introductions
  - Ice Breaker
- AB 941
- Role of Workgroup
  - Timeline
- Role of CSD
  - Overview of Process
- FRC Program Framework
  - Workgroup Discussion

Session 2

- FRC Grant Application Evaluation Standards and Metrics
  - Workgroup Discussion
- Public Comment
- Wrap Up
WELCOME & INTRODUCTIONS
Ice Breaker

- Name
- Agency
- Tell us about someone who inspires your work
It is important for California to address the challenges faced by farmworkers and the agricultural industry. The department shall establish and administer a grant program for eligible counties to establish and fund farmworker resource centers that provide information and access to services for farmworkers and their families. (an excerpt from AB 941)
In California:

- Approximately 420,000 farmworkers
- Agriculture is both a major industry and employer.
- Farmworkers are an essential component of a successful and sustainable agricultural industry.
- It is important to address the unique challenges faced by farmworkers and the agricultural industry.
- California has long been a model for modern agriculture.
- Adapting to meet 21st century challenges and needs with broadly shared benefits for consumers, agricultural employers, and workers is essential.
On September 22, 2021, AB 941 was signed into law. The budget appropriated $3 million for administration of grants to support the establishment and funding of permanent farmworker assistance centers. Grants will be available to counties. Counties must provide 25% of the center’s program funding. Farmworker Resource Centers may offer a broad array of services to address the numerous challenges and barriers that hinder the ability of the state’s farmworkers to attain and maintain a decent quality of life. Services may be offered through traditional brick and mortar locations or mobile outreach. To the greatest extent possible, grants will be awarded to a geographically diverse group of counties to maximize access to programs.
REQUIRED by AB 941

FRC Workgroup composition includes a representative from:

• An existing farmworker resource center (nonmanagement)
• CBOs serving the farmworker communities
• CBO working with indigenous farmworkers
• Labor and Workforce Development Agency
• A local public health department
• County Welfare Directors Association of California
• Farming community
In collaboration with CSD, the workgroup’s purpose is:

• To develop and establish common indicators and metrics for the evaluation of grant applications,

• To develop standards and metrics for the evaluation of grantees post-award to ensure grant funds are used appropriately.
Workgroup Timeline

- **June 23, 2022**: Session 1: Introduction, Discuss program framework
  Session 2: Develop grant application standards & metrics

- **July 29, 2022**: Session 3: Finalize grant application standards & metrics
  Session 4: Develop grantee evaluation standards & metrics

- **August, 2022**: Public Meeting: overview of program framework and metrics, gathering public input

- **September, 2022**: Session 5: Discuss public comments, Finalize grantee evaluation standards & metrics
CSD’s responsibilities include the following:

• Convene and facilitate the FRC Workgroup
• Develop and oversee the release of the FRC grant Notice of Funding Availability (NOFA)
• Determine and approve awardees based on the standards and metrics that will be established in collaboration with the FRC Workgroup
• Ensure that grants are awarded to counties in different regions of the state
• Evaluate grantees using the standards and metrics that will be established in collaboration with FRC Workgroup
• Conduct evaluations within 18 months after grantees have established a center
Overview of Process

- Issue Notice of Funding Opportunity (NOFA)
- Hold a Bidder’s Session
- Applications submitted to CSD (October - November 2022)
- Review and Evaluation Period
- Announce Awardees
- Issue Contract
- Conduct program evaluation
PROGRAM FRAMEWORK
AB 941 Requirements

- Grantees must work with local or statewide CBOs in order to develop the center.
- Grantees must provide 25% of center’s program funding for the life of the grant.
- Center must provide services in English, Spanish, and other languages as requested by the relevant CBOs.
- Center must provide an assessment of the population it would serve which includes an assessment of the languages other than English or Spanish that would be accommodated by the center.
- Center must maintain a cost-effective database that can:
  - Track number and type of calls received,
  - Referrals made,
  - Claims filed,
  - Monitor local trends.
- Provide services through traditional brick and mortar locations or mobile outreach depending on local need.
Open Discussion
AB 941 Services

• Providing resources and answering questions regarding programs related to:
  ✓ Labor and employment rights
  ✓ Education
  ✓ Housing
  ✓ Utilities
  ✓ Immigration
  ✓ Health and human services (including food security, mental health, and childcare assistance)

• Assistance in filing paperwork with all state and local agencies that serve farmworkers

• Referrals to organizations, legislative offices, CBOs
Open Discussion

AB 941 Services

• Additional services?
• Implementation
• Potential challenges/opportunities
• Other
Session 2

• FRC Grant Application Evaluation Standards and Metrics
• Public Comment
GRANT APPLICATION EVALUATION
General areas for discussion

- Experience Performing Outreach and Providing Similar Client Services?
- Organizational Capacity?
- Trusted Community Partners and Leveraging Resources?
- Experience Conducting Community Needs Assessment?
- Client Demographic and Service Tracking?
- Other?
PUBLIC COMMENT
Next Meeting:

- July 29, 2022
- Kern County Superintendent of Schools
  Larry E. Reider Education Center
  2000 K Street
  Bakersfield, CA 93301
- Time: 9:00 am to 3:00 pm
CSD Contacts

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