



# Farmworker Resource Center Workgroup

## FIRST MEETING

Place: The California Endowment

Date: Thursday, June 23, 2022





## Session 1

- Welcome and Introductions
  - Ice Breaker
- AB 941
- Role of Workgroup
  - Timeline
- Role of CSD
  - Overview of Process
- FRC Program Framework
  - Workgroup Discussion

## Session 2

- FRC Grant Application Evaluation Standards and Metrics
  - Workgroup Discussion
- Public Comment
- Wrap Up





# WELCOME & INTRODUCTIONS





# Ice Breaker



- Name
- Agency
- Tell us about someone who inspires your work





# AB 941





# Foundational Goal

It is important for California to address the challenges faced by farmworkers and the agricultural industry. The department shall establish and administer a grant program for eligible counties to establish and fund farmworker resource centers that provide information and access to services for farmworkers and their families. (an excerpt from AB 941)





# The Need to Act

## In California:

- Approximately 420,000 farmworkers
- Agriculture is both a major industry and employer.
- Farmworkers are an essential component of a successful and sustainable agricultural industry.
- It is important to address the unique challenges faced by farmworkers and the agricultural industry.
- California has long been a model for modern agriculture.
- Adapting to meet 21st century challenges and needs with broadly shared benefits for consumers, agricultural employers, and workers is essential.





- On September 22, 2021, AB 941 was signed into law.
- The budget appropriated \$3 million for administration of grants to support the establishment and funding of permanent farmworker assistance centers.
- Grants will be available to counties.
- Counties must provide 25% of the center's program funding.
- Farmworker Resource Centers may offer a broad array of services to address the numerous challenges and barriers that hinder the ability of the state's farmworkers to attain and maintain a decent quality of life.
- Services may be offered through traditional brick and mortar locations or mobile outreach.
- To the greatest extent possible, grants will be awarded to a geographically diverse group of counties to maximize access to programs.





# Workgroup Composition

## REQUIRED by AB 941

FRC Workgroup composition includes a representative from:

- An existing farmworker resource center (nonmanagement)
- CBOs serving the farmworker communities
- CBO working with indigenous farmworkers
- Labor and Workforce Development Agency
- A local public health department
- County Welfare Directors Association of California
- Farming community





# Role of Workgroup

In collaboration with CSD, the workgroup's purpose is:

- To develop and establish common indicators and metrics for the evaluation of grant applications,
- To develop standards and metrics for the evaluation of grantees post-award to ensure grant funds are used appropriately.





# Workgroup Timeline

June 23, 2022

Session 1: Introduction, Discuss program framework  
Session 2: Develop grant application standards & metrics

July 29, 2022

Session 3: Finalize grant application standards & metrics  
Session 4: Develop grantee evaluation standards & metrics

August, 2022

Public Meeting: overview of program framework and  
metrics, gathering public input

September, 2022

Session 5: Discuss public comments, Finalize grantee  
evaluation standards & metrics





CSD's responsibilities include the following:

- Convene and facilitate the FRC Workgroup
- Develop and oversee the release of the FRC grant Notice of Funding Availability (NOFA)
- Determine and approve awardees based on the standards and metrics that will be established in collaboration with the FRC Workgroup
- Ensure that grants are awarded to counties in different regions of the state
- Evaluate grantees using the standards and metrics that will be established in collaboration with FRC Workgroup
- Conduct evaluations within 18 months after grantees have established a center





# Overview of Process

- Issue Notice of Funding Opportunity (NOFA)
- Hold a Bidder's Session
- Applications submitted to CSD (October - November 2022)
- Review and Evaluation Period
- Announce Awardees
- Issue Contract
- Conduct program evaluation





# PROGRAM FRAMEWORK





# AB 941 Requirements

- Grantees must work with local or statewide CBOs in order to develop the center.
- Grantees must provide 25% of center's program funding for the life of the grant.
- Center must provide services in English, Spanish, and other languages as requested by the relevant CBOs.
- Center must provide an assessment of the population it would serve which includes an assessment of the languages other than English or Spanish that would be accommodated by the center.
- Center must maintain a cost-effective database that can:
  - ✓ Track number and type of calls received,
  - ✓ Referrals made,
  - ✓ Claims filed,
  - ✓ Monitor local trends.
- Provide services through traditional brick and mortar locations or mobile outreach depending on local need.





# Open Discussion





# AB 941 Services

- Providing resources and answering question regarding programs related to:
  - ✓ Labor and employment rights
  - ✓ Education
  - ✓ Housing
  - ✓ Utilities
  - ✓ Immigration
  - ✓ Health and human services (including food security, mental health, and childcare assistance)
- Assistance in filing paperwork with all state and local agencies that serve farmworkers
- Referrals to organizations, legislative offices, CBOs





# Open Discussion



## AB 941 Services

- Additional services?
- Implementation
- Potential challenges/opportunities
- Other





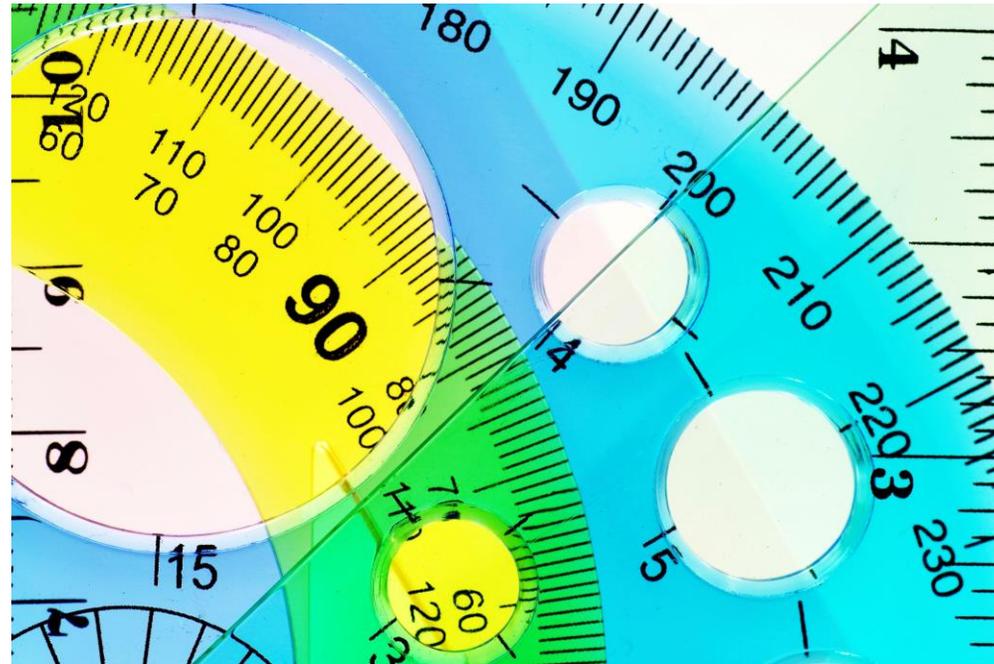
## Session 2

- FRC Grant Application Evaluation Standards and Metrics
- Public Comment





# GRANT APPLICATION EVALUATION





# Proposed Evaluation Criteria

## General areas for discussion

- Experience Performing Outreach and Providing Similar Client Services?
- Organizational Capacity?
- Trusted Community Partners and Leveraging Resources?
- Experience Conducting Community Needs Assessment?
- Client Demographic and Service Tracking?
- Other?





# PUBLIC COMMENT





## Next Meeting:

- July 29, 2022
- Kern County Superintendent of Schools  
Larry E. Reider Education Center  
2000 K Street  
Bakersfield, CA 93301
- Time: 9:00 am to 3:00 pm





## Deputy Director

- Leslie Taylor – [Leslie.Taylor@csd.ca.gov](mailto:Leslie.Taylor@csd.ca.gov)

## Managers

- Wilmer Brown, Jr. – [Wilmer.Brown@csd.ca.gov](mailto:Wilmer.Brown@csd.ca.gov)
- Stephanie Williams – [Stephanie.Williams@csd.ca.gov](mailto:Stephanie.Williams@csd.ca.gov)

## Project Analysts

- James Scott – [James.Scott@csd.ca.gov](mailto:James.Scott@csd.ca.gov)
- D. Heide Ruegsegger – [Heide.Ruegsegger@csd.ca.gov](mailto:Heide.Ruegsegger@csd.ca.gov)
- Shiella Maria Rivera Flores – [Shiella.RiveraFlores@csd.ca.gov](mailto:Shiella.RiveraFlores@csd.ca.gov)

General Email: [FarmworkerResourceCenter@csd.ca.gov](mailto:FarmworkerResourceCenter@csd.ca.gov)

